

# Computer Applications in Business



**Brand:** Mehta Solutions  
**Product Code:** utu-04  
**Weight:** 0.00kg

**Price: Rs315**

## Short Description

**Uttarakhand Technical University Computer Applications in Business**

## Description

**Computer Applications in Business SOLVED PAPERS AND GUESS**

**Product Details: Uttarakhand Technical University Computer Applications in Business**

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM**

**Publisher: MEHTA SOLUTIONS**

**Edition Description: 2018-19**

**RATING OF BOOK: EXCELLENT**

## ABOUT THE BOOK

### FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other Uttarakhand Technical University book solutions now mehta solutions brings top solutions for **Uttarakhand Technical University Computer Applications in Business book** contains previous year solved papers plus faculty important questions and answers specially for Uttarakhand Technical University .questions and answers are specially design specially for Uttarakhand Technical University students .

**Please note: All products sold on mbabooksindia.com are brand new and 100% genuine**

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

**PH: 07011511310 , 09899296811 FOR ANY problem**

### FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

**COMPUTER APPLICATIONS IN BUSINESS Unit-I1) Concept of Computers:** Brief History of Computers, Generation and its Evolution, Characteristics of Computers (Hardware, Software), Criteria for using the Computers, Organisations and Functions of Computers, Advantages and Disadvantages of Computers, Main Areas of Computers and their Applications.2) **Types of Computers:** Analog, Digital, Hybrid, General Purpose and Special Purpose Computers, Micro Computers, Mini Computers,

Main-frame Computer, and Super Computers. **Unit-III1) Input-Output Devices:** Storage Units (Disks, CD-ROM, DVD-ROM and tapes), Memory Types (Cache, RAM, ROM).2) **Data and Information Concepts:** Definition, Meaning and Concept of Data and Information, Methods of Data Processing, Data Mining and Warehousing.3) **Data Communication:** Operating Systems Concepts, Fundamental or Data Communication; Network Concepts and Classification; Introduction to Internet and its Applications. **Unit-IIIIMS OfficeMS** Windows, MS Office (MS Word, PowerPoint, Excel, Access and Outlook). **Unit-IVInformation Systems in Global Business Today**The Role of Information Systems in Business Today, Concepts of MIS; Components of MIS, Role of Managers, Business and Technology Trends; Management and Decision Levels; Foundation of Information Technology – Information Systems as a Competitive Advantage, Managerial Challenges of Information Technology, Overview of DBMS. **Unit-V1) Business Application of MIS:** E-commerce, Electronic Payments Systems, Enterprise Resource Planning (ERP), Advantages of ERP, Challenges of ERP, ERP and Related Technologies – Customer Relationship Management (CRM), Supply Chain Management (SCM), Data Warehousing, Data Mining, Business Information System.2) **Business Expert Systems:** Role of Expert Systems in Complex Decision, Building of Expert Systems, Management of Expert Systems.

## Details

1. Books by courier
2. Delivery in 5-7 days
3. Courier india only
4. Rating of product : largest selling

## Product Gallery

