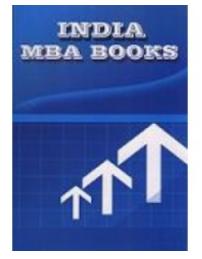
# MBA 207 FUNDAMENTALS OF COMPUTER AND E- COMMERCE



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Description

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## **FUNDAMENTALS OF COMPUTER AND E- COMMERCE**

#### Paper Code: 207

External Marks: 60 Internal Marks: 40

Time: 3 hrs.

Instructions for External Examiner: The question paper shall be divided in two sections. Section 'A' shall

comprise of eight short answer type questions from whole of the syllabus carrying two marks each, which shall be compulsory. Answer to each question should not exceed 50 words normally. **Section 'B'** shall comprise 8 questions (2 questions from each unit). The students will be required to attempt four questions selecting one question from each unit. All questions will carry equal marks.

## Unit I

Computer fundamentals: An introduction; Elements of Computer system; Generations of Computers, Computer

languages; Compiler, Interpreter and Assembler, Number system, Components of systems: - Input-Output devices, Types of Memory. An Introduction to Operating System, Hardware and software,

## Unit II

Computer Network: Analog and Digital Signals, Band width, Network Topology, Network Applications.

Introduction to MS-Office: - MS-Word, MS-Excel, MS-Power Point and MS-Access.

## Unit III

Introduction to E-Commerce, Benefits, Impact of E-Commerce, Classification of E-Commerce, Application of ECommerce Technology, Business Models, Framework of E-Commerce., Business to Business, Business to

Customer, Customer to Customer.

## Unit II

Electronic Payment Systems: Online Electronic Payment Systems, Prepaid and Post Paid Electronic Payment

Systems. Inter-organizational commerce & intra—organizational commerce, EDI, value-added network, digital

library.

Case discussion is compulsory at the end of every unit.

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