

MANAGEMENT INFORMATION SYSTEMS



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Description

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RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

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FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

MBA, Semester – II
(COURSE CODE 206) MANAGEMENT INFORMATION SYSTEMS

Unit

Contents

Sessions

1

Management Information Systems: Need, Purpose and Objectives - Data, Information, Knowledge – Types of Information Systems - Information as a strategic resource - Use of information for competitive advantage.

Information Technology Infrastructure: Information Systems Architecture – Mainframe, Client Server, Web Based, Distributed, Grid, Cloud - Overview of Hardware, Software, Storage and Networking Devices – Networks Types - Topologies of Networks.

2

Data Base Management Systems: Concept – Relational Model Applications – DBMS Architecture.

Systems Engineering Analysis and Design: Systems Concept - Systems Development Life Cycle - Assessing Enterprise Information requirements – Alternative System Building Approaches - Prototyping - Rapid Development Tools – CASE Tools – Object Oriented Systems (Only introduction to these tools & techniques).

3

Decision Support Systems: Data Warehousing and Data Mining -Business Intelligence and Analytics - Group Decision Support Systems – Executive Information Systems - Executive Support Systems – Geographical Information Systems - Expert Systems and Knowledge Based Expert Systems – Artificial Intelligence.

4

Digital Firm Perspective: MIS Model for a digital firm – Organization Structure for digital firm – e-Business Models and Applications – Mobile computing, Call Centers,

BPO.

Management Issues in MIS: Information Security and Control - Quality Assurance - Ethical and Social Dimensions - Intellectual Property Rights as

related to IT Services / IT Products.

5

Applications of MIS in functional areas as well as in the service sector should be covered with the help of minimum 5 case studies.

Details

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