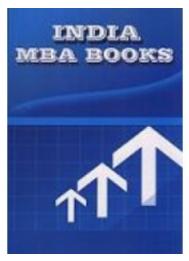
# Management Information Systems



Brand: Mehta Solutions
Product Code: bu25

Weight: 0.00kg

Price: Rs340

**Short Description Management Information Systems SOLVED PAPERS AND GUESS** 

**Description** 

**Management Information Systems SOLVED PAPERS AND GUESS** 

Product Details: Bharathiar University Management Information Systems SOLVED PAPERS AND GUESS

Format: BOOK

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM** 

**Publisher: MEHTA SOLUTIONS** 

**Edition Description: 2018-19** 

**RATING OF BOOK: EXCELLENT** 

#### ABOUT THE BOOK

#### FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other Bharathiar University book solutions now mehta solutions brings top solutions for **Bharathiar University. this**Management Information Systems book contains previous year solved papers plus faculty important questions and answers specially for Bharathiar University .questions and answers are specially design specially for Bharathiar University students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

MANAGEMENT INFORMATION SYSTEM Unit-I

Foundations of Information Systems: A Framework for Business Users - Roles of

Information Systems - System Concepts - Organisation as a System - Components of Information Systems - IS Activities - Types of IS.

## **Unit-II**

IS for Operations and Decision Making: Marketing IS, Manufacturing IS, Human Resource IS, Accounting IS and Financial IS - Transaction Processing Systems-Information Reporting System - Information for Strategic Advantage.

## **Unit-III**

DSS and AI: DSS Models and Software: The Decision Making Process - Structured, Semi Structured and Unstructured Problems; What if Analysis, Sensitivity Analysis, Goal-Seeking Analysis and Optimizing Analysis. Oberview of AI, Neural Networks, Fuzzy Logic Systems, Genetic Algorithms - Expert Systems.

#### **Unit-IV**

Managing Information Technology: Managing Information Resources and Technologies – IS Architecture and Management - Centralised, Decentralised and Distributed - EDI, Supply Chain Management & Global Information Technology Management.

# Unit-V

Security and Ethical Challenges: IS Controls - Facility Control and Procedural Control - Risks to Online Operations - Denial of Service, Spoofing - Ethics for IS Professional -

Societical Challenges of Information Technology.

# **Details**

- 1. Books by courier
- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product: largest selling