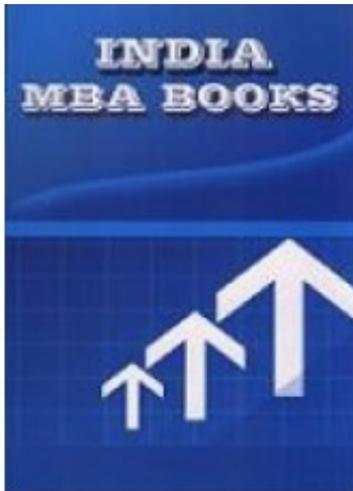


# Principles of Management



**Brand:** Mehta Solutions  
**Product Code:** bu65  
**Weight:** 0.00kg

**Price: Rs350**

## Short Description

**Principles of Management SOLVED PAPERS AND GUESS**

## Description

**Principles of Management SOLVED PAPERS AND GUESS**

**Product Details: Bharathiar University Principles of Management SOLVED PAPERS AND GUESS**

**Format: BOOK**

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM**

**Publisher: MEHTA SOLUTIONS**

**Edition Description: 2018-19**

**RATING OF BOOK: EXCELLENT**

## **ABOUT THE BOOK**

### **FROM THE PUBLISHER**

If you find yourself getting fed up and frustrated with other Bharathiar University book solutions now mehta solutions brings top solutions for **Bharathiar University Principles of Management book** contains previous year solved papers plus faculty important questions and answers specially for Bharathiar University .questions and answers are specially design specially for Bharathiar University students .

**Please note: All products sold on mbabooksindia.com are brand new and 100% genuine**

- **Case studies solved**
- **New addition fully solved**
  
- **last 5 years solved papers with current year plus guess**

**PH: 07011511310 , 09899296811 FOR ANY problem**

**FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS**

### **Principles of Management**

#### **Unit 1**

Management- meaning, nature, principles and styles – Management and administration, difference – Management and society, social responsibility, professional ethics.

## Unit 2

Evolution of management thought, contributions of F W Taylor, Henry Fayol, Bernard, Mary

Parker Follet etc., Modern school of thought.

## Unit 3

Management functions, an introduction – Planning – Policy, strategy , need for planning, criteria

for sound policy , strategy formulation and evaluation.

Organising – departmentation, span of management, authority and responsibility relations,

delegation and decentralization of authority, formal and informal organization, forms of organization.

## Unit 4

Leading – leadership theories and models, leadership – qualities and nature, role of leader in an

organization. Directing – method and process, conflict resolution, managing organizational

politics,

## Unit 5

Coordinating – techniques, managerial hierarchy, levels of management. Controlling –

Techniques of controlling, Feedback system and review process, quality checks and metrics in

controlling, International management – an overview.

## **Details**

**1. Books by courier**

**2. Delivery in 5-7 days**

**3. Courier india only**

**4. Rating of product : largest selling**